

For Immediate Release
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“GAME ON”
NAMED SPORTS EDUCATION BOOK OF THE YEAR

The Institute for International Sport at the University of Rhode Island has selected the acclaimed publication “Game On” by Tom Farrey as the Institute’s “Sports Education Book of the Year.” The Institute has created this award to recognize exceptional sport-themed books that contribute to the education of youth and adults, and to the American sports culture. “Game On” has been chosen to receive the first of what will become an annual Institute award.

Author Tom Farrey is an Emmy Award winning *ESPN* journalist who spent over five years researching and writing the text. In the view of the Institute for International Sport, *Game On* will change the way American society looks at youth sport. With great precision, Mr. Farrey trains his investigative lens on a realm populated by more than 30 million boys and girls, documenting the consequences of sorting the strong from the weak at ever-earlier ages: fewer active kids, rising obesity rates, testier sidelines and U.S. National Teams that rarely win world titles.

Dan Doyle, founder and executive director of the Institute for International Sport, stated, “Game On is an incredibly well researched and written work that has made an enormous contribution to the field of sports education. The Institute for International Sport is pleased to launch our annual Sports Education Book of the Year Award with what we feel is a true classic.”

The Sports Education Book of the Year Award will be presented to Mr. Farrey at a March 3 ceremony at the Institute’s International Scholar-Athlete Hall of Fame, located on the University of Rhode Island campus.

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