

Positive Coaching Alliance review of "Game On" in Connector, a newsletter to the organization's membership, published May 29, 2008



### New to the Bookshelf: Tom Farrey's "Game On: The All-American Race to Make Champions of Our Children"

Tom Farrey, senior writer for *ESPN The Magazine* and a correspondent for *ESPN's E:60*, brings his exquisite long-form journalism to its apex in "[Game On.](#)" Of course, we love the book's passages about PCA, including the epilogue, describing our National Youth Sports Award-winning Double-Goal Coaches as the embodiment of potent ideas that can transform youth sports.

But the greatest value of "Game On" is the depth and intelligence with which Farrey explores several specific examples of win-at-all-cost mania. Rather than simply laying his win-at-all-costs subjects bare for criticism, Farrey helps readers understand the motivations of those who, in the case of Miami Northwestern High School, would cover up a sex crime by one of the school's football players to ensure the football program's "success."

Farrey also examines some of the sociological roots that feed the demons that inhabit some corners of youth and high school sports. All told, "Game On" is an enjoyable and powerful read that can help you understand how youth sports got to be the way it is and how it can get to be the way it should.

PCA highly recommends you [read "Game On" and you can get your start here.](#)